

SUSTAINABLE

HOTELS

PODCAST

PART OF THE GLOBAL SUSTAINABILITY INDEX



About

A series of conversations with hoteliers, sustainability leaders and industry pioneers, delving deep into what it really means to be sustainable in the hospitality industry, how we can inspire action and drive a more sustainable future together.

Genre:

Culture | Travel | Hospitality

Launched:

March 2024



Meet our host



Grace Greensitt

Founder @ GSI

A creative entrepreneur with 20 years' experience working in and alongside the hospitality industry. Grace has a passion for people, places and sustainability and through the podcast and GSI Platform is on a mission to make sustainability accessible, digestible and relatable for both business and leisure travellers.

Engagement

15

Episodes

100k

Impressions

6k

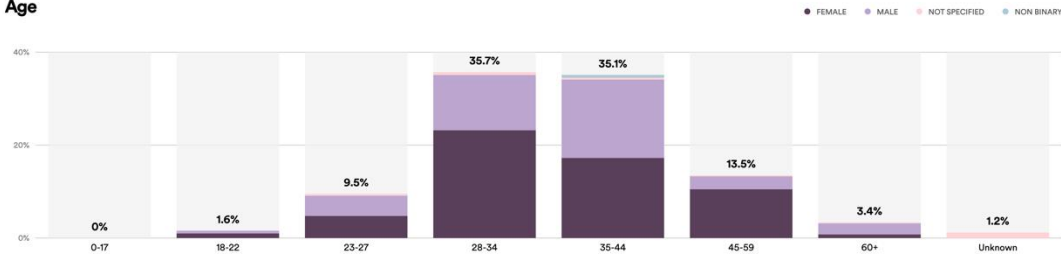
Downloads

500+

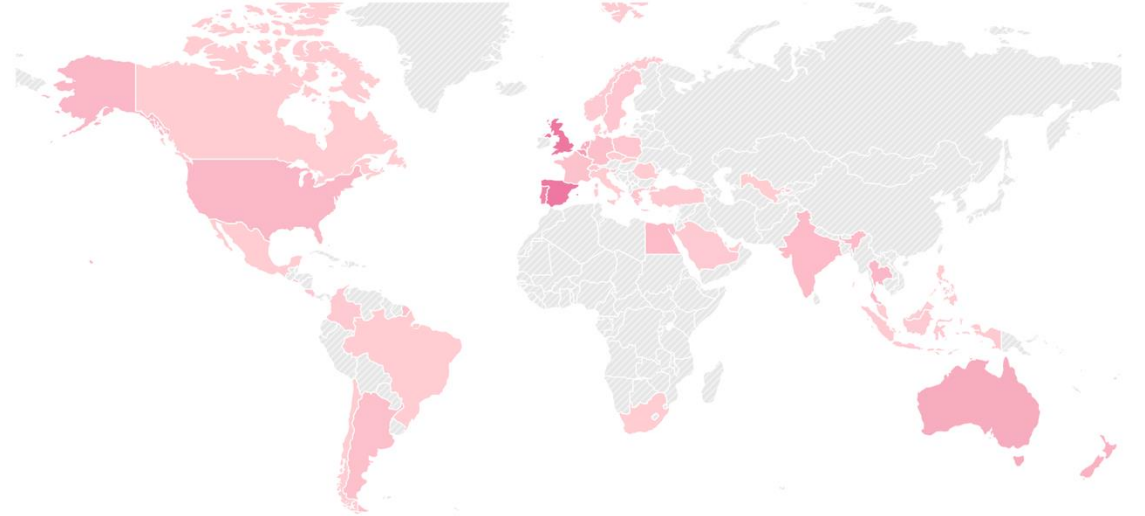
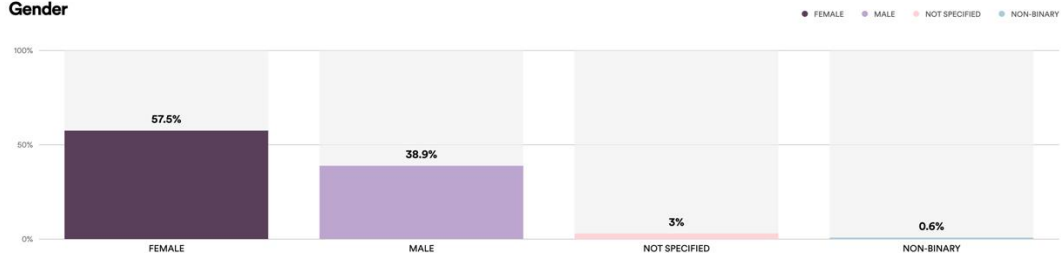
Engaged
audience

Audience

Age



Gender



Opportunity

- ✓ 5 episodes
- ✓ Brand mention in the intro and outro of each episode
- ✓ Up to 40 second audio promotion created in partnership with your team
- ✓ 30 + Brand touchpoints across the series
- ✓ Co-branded social media promotion and creative assets

All for just: **£2,000**

Let's do this!

If you have any questions or would like to confirm your sponsorship, please contact us:

 grace@gsi-hospitality.com

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