

# Five questions for sustainable venue sourcing

Smarter venue sourcing for a more conscious (and commercially sound) future

You don't need to be a sustainability expert to source better venues – you just need to ask the right questions. You're not looking for perfection. You're looking for clarity, honesty, and a bit of substance behind the story.

1

## Can you show me your data?

We're not looking for a policy or a pledge, we're looking for actual numbers. Energy usage, waste consumption, carbon emissions. Any venue that is taking sustainability seriously will know their numbers, or at least their baseline. If they can't it's not a deal breaker but it should be a red flag.

2

## What percentage of your F&B is locally or sustainably sourced?

Food is up there as one of the main contributors to an events footprint, so it's a good thing to question. Percentages matter here, even the lowest number proves intent over a vague "we try our best".

3

## Who verifies your sustainability? and when were you last audited?

There is a lot of noise in this space, and it's easy to get caught up in it. The simplest way to cut through the noise is to ask if they are certified, by who, and when. When is important as this information is only relevant if they are part of an active certification cycle.

4

## What happens to your event waste?

Another one that's important to cut through the noise. Many venues quote great recycling stats, but they're based on whole-building operations, not your event. You need to know the after life of every item attached to your event. This will make a huge difference to your event's impact report.

5

## How does sustainability show up in your supply chain?

The best venues don't stop at their own operations – they expect the same standards from their suppliers. Catering, productions, logistics, materials – they all matter. The answer to this question will show you how deeply sustainability is embedded in their values.